

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Invoice #	Invoice Date	Invoice Month	Invoice Period
953055-1	09/30/12	September 2012	08/27/12 - 09/24/12
Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Negron/R/State Senate	JOE NEGRON ST SENATE	491

Flight Dates	Order #	Alt Order #
09/20/12 - 09/24/12	953055	06321846

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/20/12	09/21/12	WPBF News 25 Mornings	6-7AM	---TF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/20/12 5:59 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$200.00 NM									
1 WPBF F 09/21/12 6:15 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$200.00 NM									
2	09/20/12	09/21/12	Good Morning America	7-9AM	---TF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 09/20/12 8:48 AM Good Morning America 7-9AM :30 JN101TV-FL \$250.00 NM									
2 WPBF F 09/21/12 8:47 AM Good Morning America 7-9AM :30 JN101TV-FL \$250.00 NM									
3	09/20/12	09/21/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/20/12 12:27 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$160.00 NM									
3 WPBF F 09/21/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$160.00 NM									
4	09/20/12	09/20/12	WPBF News 25 @ 6:00P	6-6:30PM	---2---	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> ---2--- <u>Spots/Week</u> 2 <u>Rate</u> \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/20/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$500.00 NM									
1 WPBF Th 09/20/12 6:29 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$500.00 NM									
5	09/20/12	09/21/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/20/12 7:17 PM Wheel Of Fortune 7-7:30PM :30 JN101TV-FL \$1,500.00 NM									
1 WPBF F 09/21/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 JN101TV-FL \$1,500.00 NM									



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Advertiser	Product	Estimate Number	
Negron/R/State Senate	JOE NEGRON ST SENATE	491	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/20/12	09/21/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	---TF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---TF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/20/12 7:53 PM Jeopardy 7:30-8PM :30 JN101TV-FL \$1,700.00 NM									
2 WPBF F 09/21/12 7:28 PM Jeopardy 7:30-8PM :30 JN101TV-FL \$1,700.00 NM									
3 WPBF F 09/21/12 7:52 PM Jeopardy 7:30-8PM :30 JN101TV-FL \$1,700.00 NM									
7	09/20/12	09/21/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	---TF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---TF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/20/12 11:47 PM Nightline 11:35-12:05AM :30 JN101TV-FL \$275.00 NM									
1 WPBF F 09/21/12 Nightline 11:35-12:05AM :00 \$275.00 NM									
<i>Credited</i>									
8	09/20/12	09/23/12	M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice		---TF-S	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---TF-S 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 09/20/12 11:11 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
4 WPBF F 09/21/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
1 WPBF Su 09/23/12 11:24 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
9	09/22/12	09/22/12	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 7:58 AM GMA Saturday 7-8am Sat 7am-8am :30 JN101TV-FL \$225.00 NM									
10	09/22/12	09/22/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 8:25 AM Sat 8-9am News Sat 8-9am :30 JN101TV-FL \$225.00 NM									
11	09/23/12	09/23/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 7:54 AM GMA Sunday 7-8am Sun 7-8am :30 JN101TV-FL \$225.00 NM									
12	09/23/12	09/23/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 10:26 AM Chris Matthews Sun 10-10:30AM :30 JN101TV-FL \$175.00 NM									
13	09/23/12	09/23/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Negron/R/State Senate	JOE NEGRON ST SENATE	491	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/23/12	09/23/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 6:57 PM Sun 630pm News 630-7pm :30 JN101TV-FL \$325.00 NM									
14 09/24/12 09/24/12 WPBF News 25 Mornings 6-7AM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 6:10 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$200.00 NM									
15 09/24/12 09/24/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 8:55 AM Good Morning America 7-9AM :30 JN101TV-FL \$250.00 NM									
16 09/24/12 09/24/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$160.00 NM									
17 09/24/12 09/24/12 WPBF News 25 @ 6:00PM-6:30PM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$500.00 NM									
18 09/24/12 09/24/12 Wheel Of Fortune 7-7:30PM Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 7:14 PM Wheel Of Fortune 7-7:30PM :30 JN101TV-FL \$1,500.00 NM									
19 09/24/12 09/24/12 Jeopardy 7:30-8PM Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 7:52 PM Jeopardy 7:30-8PM :30 JN101TV-FL \$1,700.00 NM									
20 09/24/12 09/24/12 M-SUN WPBF News 25 @ 11PM-11:35PM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 11:32 PM M-SUN WPBF News 25 @ 11PM-11:35PM :30 JN101TV-FL \$500.00 NM									
21 09/23/12 09/23/12 Sun 8-9am News Sun 8-9am Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 8:22 AM Sun 8-9am News Sun 8-9am :30 JN101TV-FL \$225.00 NM									



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Advertiser	Product	Estimate Number	
Negron/R/State Senate	JOE NEGRON ST SENATE	491	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	09/24/12	09/24/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$350.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M 09/24/12 5:54 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$350.00 NM									
23	09/20/12	09/21/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	---11--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---11-- 2 \$350.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Th 09/20/12 5:23 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$350.00 NM									
2 WPBF F 09/21/12 5:13 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$350.00 NM									
<u>Total Spots</u>						33			

Payment Terms 30 Days

<u>Gross Total</u>	\$19,355.00
<u>Agency Commission</u>	\$2,903.25
<u>Net Amount Due</u>	\$16,451.75